



HELPING INDIVIDUALS AND BUSINESSES FIND CREATIVE SOLUTIONS AND GO FURTHER THAN THEY IMAGINED.

Instead of questioning what can be and can't be done, like-minded people are busy finding solutions and pushing you to go further than you thought possible.

Consulting by Melissa Drake

Big Picture Vision with Creative Initiatives and Collaborative Implementation Plans

For business owners who wish to stand out among the competition, Melissa's resourceful insights will provide effective suggestions, solutions, tactics, and strategies. A seasoned professional with 25 years corporate experience and more than 10 years of entrepreneurship, Melissa intimately understands business objectives and has the wisdom and experience to bring ideas from conception to reality.

“Melissa is someone who listens carefully and pays attention to clients' needs, desires, and pain points. Then goes to work figuring out how to articulate that need and transpose it into an actionable plan. Skilled in bringing people together through her network, she is a Class-A collaborator who passionately commits herself to getting things done.”

—Shane Frisco, SalesStream.io

Areas of Expertise

Research, Analysis, and Competitive Intelligence

“With her unique style and ability to rapidly connect with and understand the vision of her clients, Melissa has helped with everything from client acquisition to product development, and has been instrumental in our ability to achieve results for our collaborative projects.”

—Erez Safar, Co-Founder Bancs Media

Leadership, Collaborations and Partnerships

“Melissa has done a phenomenal job as Partnership Director for The Good Men Project. She has worked tirelessly to understand our business model at a very deep level and take actions that get tangible, measurable results...Our Sponsorship program is filled with happy clients who are getting the results they need, due in large part to Melissa's leadership.”

—Lisa Hickey, CEO The Good Men Project

Writing, Editing, and Publishing

“Melissa was incredible. She definitely went above and beyond, provided additional value and little details that made all the difference in the world. I am extremely grateful to have worked with her in this very important milestone (writing and self publishing first book) in my life and career.”

— Melissa Barba, Founder The Queen Latina

Content Management, Training, and Process Documentation

“Melissa created fantastic educational content for our organization that will serve as the bedrock of our automated course offerings. We love her and are so grateful to have collided with such a pro!”

—Noelle Cordeaux, CEO and Co-Founder of JRNI

Marketing, SEO, and Online Presence

“Before working with Melissa Drake, our online presence centered around our website with little search engine optimization and a social media presence that was sporadic and stand-alone. Now we have a cohesive approach to both online advertising and to building our presence on Facebook, Yelp, Twitter, Trip Advisor and more. As a result, we are sharing more effectively as a destination location and we are driving more connections and business through our web presence.”

— Marco Vizcarra, General Manager Ohana Steakhouse

Cross-Functional Operations, Integration, and Project Management

“(Melissa) has always proven herself to be a consummate professional with excellent planning and implementation skills. She is an adept project manager who consistently brings projects to successful completion. Her well-developed communication skills are key to ensuring all are informed of project status and resource management. Melissa's approach is strategic, inclusive, and comprehensive.”

— Maureen McGrath, Owner McGrath Marketing

